

THE RUBY YEAR

Aztec Tent's 40th Anniversary Celebration



40TH ANNIVERSARY

When Aztec Tents was founded in 1966, Lyndon Johnson was President and The Beatles were making history on The Ed Sullivan Show. Today, Arnold Schwarzenegger is California's Governor and the Chicago White Sox are Major League Baseball's World Champions. However, the old adage is true: The more things change, the more they stay the same. Our goals at Aztec Tents have remained constant over the last 40 years: to provide quality products, exceptional customer service and innovative thinking year after year.

It has been four decades since we began making a name for ourselves in the tenting industry. To recognize that milestone, our team at Aztec Tents has launched an exciting anniversary celebration set to include private parties and a marketing program intended to enhance this historic occasion.

"Our goal is to consistently provide our customers with reliable and easy-to-manage structures," said Alex Kouzmanoff, Aztec Tents' National Sales Manager. "For the last 40 years, we've been successful in reaching that goal, and we believe we're poised to deliver quality product and stellar service for another four decades."

Originally founded in 1966 as Aztec Tents & Events, our company helped revolutionize the tent and canopy industry with the introduction of our expandable frame tent in the early 1980s. Ten years later, we introduced our signature Legend Series tent, another groundbreaking industry innovation.

For more information on the history of Aztec Tents, log onto www.AztecTents.com/History and learn more.



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Aztec Tents



AZTEC TENTS

DESIGN & PRODUCTION

www.AztecTents.com



One on One with **Dave Bradley,** Production Supervisor

A true seasoned veteran of the tent industry, Aztec's Dave Bradley possesses over twenty years of quality experience. In his role as Aztec's Production Supervisor, Bradley has helped grow the company's manufacturing division three fold in the last two years. A native of Northern Illinois, Dave has been with Aztec Tents since 2004 when Aztec purchased Academy Tents & Canvas.



Bradley served as Academy's Manufacturing Manager for 16 years, where he watched the tent industry evolve from simple canvas, hand-sewn canopies and pole tents to tension canopies and high-tech vinyl covered structures. Undeniably, Dave's passion and commitment to creating and delivering the very best product possible is a primary reason Aztec is now the nation's leading tent manufacturing company.



Series 2000 in **2006**

This February, Aztec Tents changed the tenting industry's business model forever by releasing engineering reports with every purchase of its Series 2000 Pole Tent. A departure from the industry standard, Aztec redefined the tenting business model by proactively providing these calculations. Ultimately, this change saved clients considerable time and money.

The Series 2000 Pole Tent - originally engineered in 1991 - is handcrafted by Aztec Tents and performs to the highest level. Available in single pole widths of 40, 50, and 60 feet and twin pole widths of 60, 80, 100 and 120 feet, the Series 2000 Pole Tent can be extended lengthwise in 30-foot and 40-foot increments to accommodate nearly any structural need. Aztec Tents also offers the Series 2000 with 7-, 8-, and 10-foot legs. The Series 2000 can withstand winds up to 70 miles per hour, making the tent perfect for weddings, hospitality events, corporate functions and many other outdoor gatherings.

A Picture Says A **Thousand Words**

This EventQuip corporate function – pictured right – was held on July 4, 2005. The event's patriotic theme and sky-bound fireworks provided the perfect backdrop for the soaring, dramatic peaks of Aztec Tents' Series 2000 Pole tent. The story behind this magnificent photo lies within the challenges involved in making it a reality. Already faced with a daunting permit process and given only one day to erect the tents, EventQuip also had to overcome the physical challenge of the site itself. Chief among these was landscape preservation; each 100-foot by 80-foot area encompassed two 14-foot trees that could not be damaged during installation.

The solution was to build scaffolding over each tree to protect it and to use a boom lift to raise the tops. Once the challenges were overcome and the tents were in place, over 2,000 guests enjoyed the festive day and evening event.



Lessons Learned Renewing Your Tent's Fabric

It's early Spring and you're ready to lug your tent out of the basement or storage closet. You pull out the tent, and proudly put it up for display. Good as new, right? Wrong.

Oftentimes we forget about the duct tape, removable logos or other "sticky" substances that are left over from last year, and they can be a real nuisance to clean. Sticky surfaces collect dirt and debris and almost always turn a brown or yellowish color even after you think the fabric is clean.

Aztec Tents is here to help. Instead of using paint thinner, mineral spirits, or other petroleum-based de-greasers that will damage your vinyl fabric, try a citrus-based cleaner. Citrus cleaners can be purchased from most home supply stores like Home Depot, Orchard Supply Hardware, or in a highly concentrated form from Shipp Chemical (an ARA Associate Member; 770-483-7383).

You'll be amazed at how the natural ingredients in citrus cleaners can cut through and break down these types of substances without damaging the vinyl fabric.

To feature one of your recent premier events showcasing an Aztec Tent, please submit photos with event credits to our marketing department at sales@aztectents.com.

If your photo is selected we may use it in upcoming advertisements and newsletters.